



## American Brain Tumor Association

Dear Friends,

We are contacting you on behalf of the American Brain Tumor Association in regard to our 5<sup>th</sup> Annual 'Run for Rose', a 5K Run which raises funds for research programs on brain tumors. This year's event will be taking place on August 14, 2011 at The Fire Island Hotel in Ocean Bay Park, NY. The event is in memory of Rose DiGangi. In 2006, Rose DiGangi was diagnosed with Glioblastoma, a malignant Brain Tumor. After a courageous battle, Rose passed away on October 20<sup>th</sup>, 2007. In her memory, the DiGangi family will continue to raise awareness and support for Brain Tumor Research. During the first four events, we have raised approximately \$200,000.

In order to continue the success of this event, we are asking if you could donate a prize and/or gift certificate which will be raffled to one of the many runners who run in our event. You can also have the honor of becoming a sponsor for the event. The attached form addresses corporate sponsors as well as displaying your company logo on t-shirts and course markers (start, finish and mile markers). We welcome any contribution that you are able to make. All donations are tax deductible. Our tax identification number is 23-7286648.

There are more than 250,000 people in the United States each year that are diagnosed with a brain tumor. Progress has been made, but there is still so much that is not known. Your support can help others who are fighting this disease.

Your gift will be prominently displayed along with the name of your business. Your generosity will be acknowledged to all participants. Contributions should be mailed to the address below to the attention of: ABTA/FISK. If you would like additional information on this event please email [info@fisk.org](mailto:info@fisk.org) or visit [www.fisk.org](http://www.fisk.org).

If interested in being a sponsor or to make an in-kind donation for the event, please complete the enclosed form and return to:

John DiGangi  
ABTA FISK  
225 Asharoken Avenue  
Northport, NY 11768

The DiGangi Family would like to thank you, in advance, for your contribution to the 4th Annual Fire Island 5K 'Run for Rose.'

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*The American Brain Tumor Association*  
**5th Annual Fire Island 5K “Run for Rose”**  
**Sunday, August 14th, Ocean Bay Park, Fire Island, NY**  
**WWW.FI5K.ORG**

To demonstrate our appreciation for support provided, your company or individual name will be recognized as indicated below (Deadline July 10th, 2011)

**GOLD SPONSORSHIP - \$ 5,000**

- Company name/logo featured in Media Ads and Public Service Announcements on radio and in print
- Company or individual name/logo featured prominently on t-shirts, race brochures/flyers/website
- Company name/logo featured prominently on all event signage
- Company supplied banner featured at Start/Finish Line
- Speaking opportunity during post race celebration
- Company supplied flyers can be included in all participants’ registration packages
- A special thank you in pre-race announcements and at awards ceremony
- Recognition in the ABTA 2011 Annual Report

**SILVER SPONSORSHIP - \$1,000**

- Company or individual name/logo featured on t-shirts, race brochures/flyers/website
- Company supplied banner featured at Start/Finish Line
- Company name/logo on event signage
- A special thank you in pre-race announcements and awards ceremony
- Recognition in the ABTA 2011 Annual Report

**BRONZE SPONSORSHIP - \$ 500**

- Company or individual name/logo featured on t-shirts, race brochures/flyers/website
- A special thank you in pre-race announcements and awards ceremony
- Recognition in the ABTA 2011 Annual Report

**MILE MARKER SPONSORSHIP- \$250**

- Company or individual name/logo on 1 of 3 Mile Markers (2ft. x 2ft. Banner)
- A special thank you in pre-race announcements and awards ceremony
- Recognition in the ABTA 2011 Annual Report

**BENEFACTORS- \$100**

- Recognition in the ABTA 2011 Annual Report

*The American Brain Tumor Association*  
**5th Annual Fire Island 5K "Run for Rose"**  
Sunday, August 14<sup>th</sup> Ocean Bay Park, Fire Island, NY  
WWW.FI5K.ORG

Yes! I want to sponsor "The Fire Island 5K Run for Rose" at the following level:

- Gold (\$5,000)     Silver (\$1,000)     Bronze (\$500)     Mile-Marker (\$250)  
 Benefactor (\$100)     In-kind Donation (Goods, Services, Gift Certificates)

Enclosed is my check for \$ _____	
Please make checks payable to: ABTA: "Fire Island 5K"	
Individual/Company: _____	
Contact Name: _____	
Address: _____	
City/State/Zip: _____	
Phone: _____	fax: _____
Email: _____	Website: _____
***Company/Individual Name as you would like it to be printed (if different from above)***	

I do not wish to be a sponsor. However, please accept my donation of: \$ _____
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<i>For In-kind donors only:</i> Goods/Services: _____ Value \$: _____
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**PLEASE NOTE: Please email PDF or High Resolution jpeg of logo to:**  
**[info@fi5k.org](mailto:info@fi5k.org)**

Please complete and return this form by July 10th and send to:  
John DiGangi  
ABTA/Fire Island 5K  
225 Asharoken Avenue  
Northport, New York 11768

Thank you for your generosity.  
*All donations are tax-deductible to the extent allowed by law.*